

Thank you for joining us in celebrating National Payroll Week 2023, taking place 4-8 September

National Payroll Week (NPW) was established in the UK by the CIPP in 1998 to celebrate the payroll profession and to give it the recognition it deserves. Following our leaders roundtable in April, everyone agreed the need to switch up the narrative around payroll, and NPW23 is the launch pad to do just that!

We want industry to embrace everything payroll offers, we don't want to dismiss the 'big red button' which represents automation and advances in technology but we want to step away from the misconception that it makes payroll easy, elevating payroll to a strategic function.

We have therefore chosen **#ChoosePayroll** as the campaign message for NPW23, but we'll be taking it beyond just a campaign, this is the start of a more positive message and we're rallying industry to do the same.

Included in your pack:

- Posters and bunting for use around your workplace
- Phone / tablet / computer / Microsoft Teams wallpapers
- E-cards to send to colleagues
- Template letter to gain support from government
- Social media hints and tips
- Printable sticker templates
- Business case template for ACE23
- 'The importance of payroll' PowerPoint presentation to educate your teams internally
- An introduction to Acas flyer
- Information about CIPP membership grades.

Over the last few years, you, the payroll profession have shown your absolute dedication to our industry and this year we want everyone to know why you **#ChoosePayroll**.

Don't forget to let us know what you get up to during the week. Email marketing@cipp.org.uk with any pictures or stories for the chance to featured in *Professional* magazine.

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