

# GET INVOLVED AND CELEBRATE WITH US

## TIPS FOR USING SOCIAL MEDIA DURING NATIONAL PAYROLL WEEK 2019

### Facebook

#### SHARE

Show your support and use Facebook to share pictures of your celebration, we might share your post too.

#### COMMENT

Comment or like National Payroll Week posts to get noticed. Show your support for others celebrating.

### Twitter

#### USE OUR #HASHTAGS

Share how you are celebrating and connect with others using #NPW19, #KeepUKPaid and #BePayroll. And don't forget to tag @CIPP\_UK.

#### RETWEET

Let people know you're engaged by retweeting their tweets.

### Instagram

#### BE VISUAL

Use Instagram to be creative by sharing ideas, videos and images. Make sure we know how you're celebrating.

#### BE SOCIAL

Tag us in your posts and use the hashtags #KeepUKPaid and #NPW19 to get involved.

### LinkedIn

#### ENGAGE

Use handles to interact, be social and share how you are celebrating NPW with us and others in the industry.

#### ADD VALUE

Relate to NPW and make payroll the theme of your posts. Add interesting links, images and information to share with like-minded professionals.

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